**Home – Al-Watad Company**

**Al-Watad – A Distinctive Iraqi Tech Brand**

**From securing your data… to managing your digital presence — everything starts here.**

**About Al-Watad**

Al-Watad is an Iraqi company specialized in delivering smart, integrated solutions across information systems, internet technologies, cybersecurity, social media management, and digital infrastructure services.  
We operate through expert teams and skilled local professionals, working in collaboration with world-class technology partners. Our mission is to provide high-quality, future-ready services that empower our clients—both in the public and private sectors—to strengthen their digital presence, protect their technical environment, and grow with confidence in an ever-evolving digital world.

**What We Offer:**

* Reliable enterprise internet and communication services
* Strategic planning and execution of digital marketing campaigns across all platforms
* End-to-end cybersecurity solutions and compliance auditing
* 24/7 technical support and managed services
* Customized digital transformation and automation solutions

**Let’s Be Your Digital Transformation Partner**

Whether you're seeking to secure your data, elevate your digital image, or build stronger engagement with your audience — Al-Watad is ready to be your trusted technology partner.

**Contact us** today — take the next step with confidence**.**

**Our Services :**

**1. Telecommunication & Internet Services**

Telecommunication and internet services form the core infrastructure of modern life and business operations. They support essential daily needs such as communication, email, banking, healthcare, e-learning, marketing, and more.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC provides high-speed, reliable, and geographically extensive telecommunication and internet services tailored to meet the needs of clients across various sectors throughout all Iraqi provinces.

**Our offerings include:**

**1. Dedicated Internet Access (DIA)**

* Flexible bandwidth with high-speed, dedicated, and secure connections.
* Quality of Service (QoS) protocol support for critical business applications.
* Stable connectivity and fully managed services 24/7.

**2. Enterprise Connectivity via MPLS and SD-WAN**

* Unified branch connectivity through MPLS technology.
* Deployment of SD-WAN solutions to enhance efficiency and reduce operational costs.
* Centralized data traffic management with smart prioritization.

**3. Intranet and Internal Communication Services**

* Customized intranet networks to link departments and internal locations.
* Secure solutions for the transmission of sensitive organizational data.

**4. Encrypted Communication (VPN) & Private Circuits (Clear Channel)**

* Deployment of secure, private VPN networks for remote sites and employees.
* Provision of dedicated Clear Channel Circuits for organizations with critical applications.

**5. Continuous Technical & Operational Support**

* 24/7 network monitoring and incident response.
* Immediate failure response and alternative solutions to ensure business continuity.
* Regular performance reports and ongoing service optimization.

With Al-Watad, you gain access to enterprise-grade connectivity that supports operational efficiency, reliability, and scalability—anytime, anywhere across Iraq.

**2. Social Media Management**

With the rapid evolution of technology, the internet, and social media networks—coupled with the growing number of active users who continuously engage through likes, comments, and shares—social media has become one of the most powerful channels for digital marketing and advertising. Establishing a strong presence for your services or products on these platforms is now essential for effective promotion and profitability.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC specializes in managing social media pages and platforms for companies, individuals, and institutions across Iraq and the Arab world. We offer a comprehensive service that includes account setup, creative ideation, content writing, design, publishing, monitoring, and managing paid advertising campaigns. Our full-service social media management solutions include:

**Our service offering includes:**

**1. Marketing Strategy & Content Planning**

* Analyzing current accounts, studying competitors, and identifying the target audience.
* Developing a monthly marketing plan that includes campaigns, events, and activities.
* Defining KPIs, forecasting results, and conducting risk analysis.

**2. Account Setup & Visual Identity Design**

* Creating official social media accounts with optimized short and long descriptions.
* Designing profile pictures, cover images, and highlights that reflect brand identity.
* Integrating various platforms into a unified digital marketing system.

**3. Creative Content Production & Design**

* Writing monthly content aligned with defined marketing goals.
* Designing static and animated posts (Graphics & Motion) through a dedicated creative team.
* Actively engaging with followers via replies, comments, and direct interactions.

**4. Video & Motion Graphics Production**

* Crafting scenarios for short, impactful videos.
* Producing professional video edits with appropriate voiceovers for each post.
* Utilizing video content as a core element in promotional campaigns.

**5. Ad Campaign Management & Performance Analysis**

* Launching paid ad campaigns across Meta, TikTok, YouTube, LinkedIn, and Instagram.
* Advanced targeting by age, interest, location, and language.
* Providing daily, weekly, and monthly performance reports to measure engagement and ROI.

At Al-Watad, we don’t just manage accounts — we build digital voices that engage, grow, and leave a lasting impact.

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**3. Cybersecurity Solutions**

The rapid pace of digital transformation and the constant evolution of the internet have led to the continuous emergence of new vulnerabilities. This makes cybersecurity an essential and active part of any institution’s operational framework, ensuring that both individual and organizational data are protected from theft, loss, or corruption.

Al-Watad is recognized as a leading provider of IT and cybersecurity solutions in Iraq, and we continue to collaborate with top global technology partners to deliver effective services that safeguard the digital infrastructure of enterprises and institutions.

**We offer a full spectrum of cybersecurity services, including:**

**1. Cyber Defense & Vulnerability Scanning**

* Conducting routine scans of systems, websites, and applications to detect vulnerabilities.
* Analyzing weak points and addressing critical gaps to safeguard data integrity.
* Delivering detailed reports with corrective and preventive action plans.

**2. Penetration Testing**

* Simulating real-world attacks from inside and outside the network to test system resilience.
* Assessing security infrastructure and identifying high-risk breach scenarios.
* Recommending improvements to defensive architecture and incident response.

**3. Vulnerability Assessment & Management**

* Categorizing vulnerabilities based on severity and business impact.
* Developing comprehensive remediation plans in collaboration with IT teams.
* Continuous monitoring and documentation of mitigation actions.

**4. Secure Code Review**

* Using AI-powered tools to analyze source code for logic flaws and coding vulnerabilities.
* Identifying risks prior to deployment to prevent future exploitation.
* Enhancing code quality to ensure long-term protection against threats.

**5. Cybersecurity Consulting & Policy Development**

* Developing internal information security and access control policies.
* Designing incident response and emergency preparedness plans.
* Training staff in cybersecurity awareness and digital protection best practices.

At Al-Watad, we don’t just identify risks — we empower your organization with the tools, processes, and strategic insight needed to stay secure in an increasingly complex cyber world.

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**4. Technical Support & Managed Services**

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC simplifies and streamlines institutional operations in both the public and private sectors by delivering managed services aligned with international standards and Service Level Agreements (SLA). Our expert service management team works alongside clients 24/7, 365 days a year, to ensure:

* Organizations in both sectors can focus on their core functions and service delivery.
* Reduced operational costs and strategic investment in core business areas.
* Enhanced knowledge and skill acquisition for in-house technical and engineering staff.
* Increased productivity and human resource development, enabling innovation and strategic planning.

**Our managed services and technical support offerings include:**

**1. Enterprise Systems & Network Management**

* Continuous performance monitoring and rapid fault response.
* Management of both cloud-based and on-premises infrastructure.
* Accurate configuration documentation and optimized resource utilization.

**2. Comprehensive 24/7 Technical Support**

* Dedicated around-the-clock support from an expert engineering team.
* Multichannel incident reporting (phone, email, ticketing system).
* Immediate escalation of critical issues and SLA-compliant response assurance.

**3. Workstation & Server Management**

* Automated security updates and patch management.
* Server performance monitoring and regular backup plans.
* Direct support for staff and end users.

**4. End-User Devices & Peripheral Equipment Management**

* Device setup and configuration based on institutional policies.
* Routine maintenance and repair tracking.
* Management of endpoints and office productivity tools.

**5. Performance Reporting & Continuous Improvement**

* Monthly reports highlighting performance, recurring issues, and implemented solutions.
* Regular recommendations for system efficiency and technology upgrades.
* Quarterly review sessions to align service delivery with institutional objectives.

At Al-Watad, we don’t just provide technical support — we become an extension of your operational team, managing your systems with the same care, expertise, and commitment as if they were our own.

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**5. Digital Transformation & Automation Solutions**

As organizations increasingly rely on technology to operate and manage their activities, digital transformation and automation have become essential pillars for enhancing efficiency, streamlining processes, and achieving operational excellence. Digital transformation is no longer a luxury—it is a strategic necessity to keep pace with market developments and customer expectations.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC provides comprehensive, end-to-end digital transformation and automation solutions. These services are designed and implemented directly by our specialized teams, ensuring that each solution is aligned with the operational and administrative goals of the organization.

**Our digital transformation and automation services include:**

**1. Digital Transformation Roadmap Design**

* Analyzing operational processes to identify automation opportunities.
* Developing a holistic digital transformation strategy with clear objectives, priorities, and performance indicators.
* Planning implementation phases and organizational change management initiatives.

**2. Institutional Workflow Automation**

* Replacing paper-based processes with smart digital forms.
* Implementing workflow automation to reduce manual steps and increase speed.
* Managing approvals and notifications through intelligent and real-time systems.

**3. Smart Management Systems & Enterprise Integration**

* Integrating administrative, financial, and HR systems through unified platforms.
* Developing digital portals for both internal and external service delivery.
* Modernizing legacy systems through seamless integration with new digital solutions.

**4. Self-Service Platforms for Users**

* Designing interactive interfaces that allow staff or customers to access services without human intervention.
* Providing electronic portals for requests, transaction tracking, and document uploads.
* Supporting multi-device and cross-platform access.

**5. Smart Analytics for Decision Support**

* Presenting operational data through interactive dashboards.
* Real-time performance indicators to support institutional evaluation and improvement.
* Predictive reporting using artificial intelligence and advanced analytics tools.

**6. Enterprise Data Center Design & Implementation**

Data centers have become the core infrastructure for running digital systems and services in modern institutions. They serve as the foundational computing environment that houses servers, critical applications, and essential data.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC offers end-to-end solutions for the design, implementation, and operation of enterprise-grade data centers in accordance with the highest international standards. All solutions are developed with a focus on operational security and future scalability.

**Our services include:**

**1. Comprehensive Data Center Engineering Design**

* Developing detailed plans for power, cooling, electrical distribution, and communications.
* Accurately mapping cable routes, cabinet locations, and distribution units.

**2. Electrical & Mechanical Infrastructure Provisioning**

* Supplying and installing Uninterruptible Power Supply (UPS) systems, backup generators, and grounding systems.
* Deploying precision cooling systems for temperature and humidity control.

**3. Server Room Implementation & Rack Management**

* Installing server cabinets and organizing internal structured cabling.
* Balanced distribution of power and network resources with future scalability in mind.

**4. Safety & Protection Systems**

* Installing early fire detection and suppression systems (VESDA & FM200).
* Providing surveillance cameras, biometric access controls, and smart access management systems.

**5. Commissioning & Technical Team Training**

* Conducting full operational testing prior to official launch.
* Training the organization's IT teams on data center operation and maintenance.

**7.Website & Smart Application Design and Operation**

Websites and smart applications have become the cornerstone of how organizations engage with their customers. They are no longer just digital storefronts but functional tools that deliver services and reflect the organization’s digital identity and operational efficiency.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC provides end-to-end services for the design and operation of smart websites and mobile applications. Each solution is custom-developed based on the client’s specific needs, using the latest programming languages and frameworks, while ensuring seamless user experience and full system integration.

**Our services include:**

**1. Development of Institutional & Service-Oriented Websites**

* Designing comprehensive corporate, interactive, and service-based websites.
* Supporting multilingual platforms and customized admin panels.
* Integrating websites with payment gateways, maps, and government services.

**2. Mobile Application Development**

* Creating Android and iOS apps using both Native and Hybrid technologies.
* Integration with databases, booking systems, and delivery services.
* User-friendly interfaces with highly interactive user experiences.

**3. Support, Operation & Continuous Updates**

* Regular maintenance and ongoing security and technical updates.
* Hosting on secure, high-speed servers for optimal performance.
* User behavior analysis with periodic reports and performance enhancements.

**8.Hosting & Email Services**

Website hosting and email services form the backbone of an organization's digital infrastructure. They ensure operational continuity, fast access, and secure communication and data handling.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC offers advanced hosting solutions and enterprise-grade email services, fully managed by a specialized team to guarantee high performance and continuous availability.

**Our services include:**

**1. Website & Virtual Server Hosting**

* Hosting websites and applications on cloud-based or dedicated servers.
* Setting up secure, multi-site environments tailored to institutional needs.
* Flexible hosting options including VPS, Dedicated, and Shared servers.

**2. Enterprise Email Services**

* Creating professional email addresses using the organization's domain.
* Supporting secure protocols (IMAP, POP3, SMTP) and encryption features.
* Full integration with collaboration platforms like Microsoft 365 and Google Workspace.

**3. Security & Technical Support**

* Advanced spam filtering and virus protection.
* Regular backups for email data and hosted websites.
* Ongoing technical support with immediate response to incidents and urgent needs.

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**9.Data Analytics & Interactive Dashboards**

In the data-driven era, decisions are no longer based on intuition alone—they are built on precise numbers and deep insights. Data analytics and interactive performance dashboards have become essential tools for organizations to monitor performance, improve operations, and make well-informed strategic decisions.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC offers end-to-end solutions for data analysis and dashboard design. These services cover data collection, processing, interactive visualization, and real-time reporting.

**Our services include:**

1. **Institutional Data Analysis from Multiple Sources**

* Integrating data from administrative, financial, operational, and marketing systems.
* Applying advanced analytics to detect patterns, trends, and key insights.

1. **Dynamic Dashboard Design**

* Creating interactive interfaces that make data accessible and understandable across departments.
* Supporting key performance indicators (KPIs) and business metrics.

1. **Business Intelligence Tools & Predictive Technologies**

* Utilizing platforms like Power BI, Tableau, and Google Data Studio.
* Building predictive models using artificial intelligence and machine learning.

1. **Comprehensive Reporting & System Integration**

* Generating reports in multiple formats (PDF, Excel, Interactive Online).
* Establishing direct integrations with internal operational systems and data sources.

**10.Technology Consulting & Feasibility Services**

In a rapidly evolving digital environment, organizations require precise, science-based, and economically sound technology decisions. This is where technology consulting and feasibility studies play a critical role in providing a clear roadmap for investing in the right digital solutions.

Al-Watad for Information Systems, Telecommunication Technologies, Internet, Cybersecurity, and Social Media Management LLC delivers specialized consulting services designed to assess the organization’s current technological status, analyze its needs, and craft tailored solutions aligned with both operational and strategic goals.

**Our services include:**

**1. Initial Technical & Operational Assessments**

* Evaluating the current digital infrastructure and identifying strengths and weaknesses.
* Analyzing business processes to determine technical development requirements.

**2. Economic Feasibility Studies for Technology Solutions**

* Assessing project costs and Return on Investment (ROI) for proposed technologies.
* Providing actionable recommendations based on organizational priorities and budget.

**3. RFP Documentation & Technical Evaluation**

* Drafting technical specifications and defining evaluation criteria for tenders.
* Supporting evaluation committees in selecting the most effective technical solutions.

**4. Specialized Consulting in Digital Transformation & Cybersecurity**

* Designing digital transformation roadmaps and automation plans.
* Providing advanced guidance on building secure and sustainable digital environments.

**Our Team :**

At Al-Watad, our team is composed of a dynamic group of experienced Iraqi professionals who specialize in designing, planning, and executing strategic projects for a wide range of clients. Our strength lies in our people — individuals who are not only technically proficient but also internationally certified by some of the world’s leading organizations in technology, project management, and digital infrastructure.

Our team holds certifications in the following areas:

* Project design, planning, execution, and management from global institutions such as **PMI®** and **PRINCE2®**
* Consultancy and technical evaluation of local and international tenders from **APMG International**
* Network infrastructure, communication systems, and data center solutions from **Cisco®**
* Data center infrastructure, power, and cooling systems (Tier I to IV) from **Schneider Electric®**
* Cybersecurity certifications from leading vendors like **Cisco®, F5®, Fortinet®, and Nokia®**
* Fiber optic network infrastructure design and implementation (OSP, FTTH, LAN) with **25-year warranty certificates** from **CommScope®**
* Digital content creation and management certifications from global platforms such as **Google®** and **Adobe®**

We take pride in building a team that not only understands local challenges but also meets international standards, offering our clients world-class expertise with deep local insight.

**About the Company:**

Al-Watad for Information Systems, Telecommunication Technologies, Internet Services, Cybersecurity, and Social Media Management – LLC is an Iraqi company founded in 2021, officially registered under Iraqi corporate law with a capital of 5,000,000,000 IQD.  
The company was established through the vision, expertise, and ambition of a group of Iraqi professionals dedicated to advancing the country’s digital capabilities.

Al-Watad brings together a highly qualified local team certified by top international technology vendors in fields such as information systems, telecommunications, cybersecurity, and other specialized sectors that demand excellence and innovation.

We are proud to be a 100% Iraqi company built on global standards and driven by a mission to deliver smart, scalable, and secure technology solutions across Iraq and the region.

**Our Vision**

Driven by excellence in execution, service quality, operational performance, and competitive pricing, Al-Watad aims to expand its client base and become the preferred choice in the fields of information systems, telecommunication technologies, internet services, cybersecurity, and social media management by the year 2030.  
Our vision is to be recognized as one of the leading IT companies in Iraq and the region—renowned for delivering outstanding solutions, exceptional customer service, and measurable results.

**Our Mission**

Our mission is to meet client requirements precisely as designed and planned—while offering consultative insight based on a deep understanding of their needs. We provide neutral, technically sound solutions throughout the entire project lifecycle, ensuring full alignment with objectives.  
Leveraging our market knowledge and experience in Iraq and the broader region, we work in partnership with top global vendors to grow, innovate, and empower our clients with lasting, scalable outcomes.

**Our Core Values**

At Al-Watad, our identity and ambitions are guided by a set of core values that shape our decisions, relationships, and service approach. These values define who we are—and who we strive to be. We believe that by applying them in practice, we bring long-term value and trust to every client we serve:

* **Client-Centric Focus** – We prioritize client needs and deliver solutions tailored to real requirements.
* **Excellence Through Quality** – Our commitment to quality sets us apart in the industry.
* **Customer Satisfaction** – Achieving client goals is our ultimate measure of success.
* **Collaboration & Accountability** – We act as partners, sharing responsibility to ensure the best results.
* **Total Commitment** – We stand behind every plan, design, and agreement with full dedication.
* **Integrity in Execution** – We deliver exactly what we promise—ethically and transparently.
* **Trust & Transparency** – Our teams operate with honesty in every client interaction.
* **Leadership Through Youth & Innovation** – We empower young talent to lead through teamwork, creativity, and expertise.
* **Credibility & Partnership** – We work side-by-side with our clients to achieve mutual success based on trust and reliability.

**Careers :**

At Al-Watad, we believe that human talent is the cornerstone of excellence and sustainability in today’s fast-moving world of technology.  
We’re not just looking for employees — we’re looking for innovators, visionaries, and team players who are passionate about making an impact in areas like cybersecurity, telecommunications, internet services, and digital content management.

If you are passionate, skilled, and ready to grow — we’d love to hear from you.

📩 **Send your CV and a brief cover letter to:**  
**careers@al-watad.iq**

**Contact Us**

Do you have a question, a request for a quote, or are you looking to collaborate?  
We’re always happy to hear from you.  
The team at Al-Watad is ready to respond quickly and professionally to meet your technical needs and provide the support you deserve.

**Contact Information:**

* **Address:** Iraq – Baghdad – Al-Mamoun – District 601
* **Phone:** +964 770 111 1112 / +964 787 577 5774
* **General Email:** info@al-watad.iq
* **Careers Department:** careers@al-watad.iq

**Working Hours:**

**Saturday to Thursday:** 8:00 AM – 4:00 PM

**Quick Contact Form:**

Please fill out the form below and we’ll get back to you as soon as possible:

* Full Name
* Email Address
* Phone Number
* Type of Service or Inquiry
* Message

**[Submit]**

We’re here to help — don’t hesitate to reach out.  
**Every inquiry is an opportunity for new collaboration.**

**FAQ:**

**🔹 What core services does Al-Watad offer?**

We provide integrated technology solutions, including:

* Enterprise internet and communication services
* Social media account management and operations
* Cybersecurity and security auditing
* Technical support and managed services
* Digital transformation and process automation

**🔹 Do you work only with government entities?**

No, our services are available to both public and private sector clients, including educational institutions, banks, commercial enterprises, and non-profit organizations.

**🔹 Can you provide a customized social media marketing plan?**

Absolutely. We create tailored monthly marketing plans for each client, covering content development, design, advertising campaigns, posting strategy, and performance analysis.

**🔹 How can I request a quote?**

You can contact us via the Request a Quote form or by email. Just specify the service you’re interested in, and our team will respond within 24 to 48 hours with full details.

**🔹 Do you provide internet services directly?**

Yes, we offer internet connectivity through various technologies, including:

* Fiber to the Home/Building (FTTH)
* Inter-branch connectivity (MPLS / VPN)
* Wireless networks and SD-WAN solutions

**🔹 Can I request consultancy services only, without implementation?**

Yes, we provide specialized consultancy services in cybersecurity, infrastructure, digital transformation, and network analysis. Consultations can be requested independently of implementation.

**🔹 Do you offer 24/7 technical support?**

Yes, we provide round-the-clock technical support and managed services 7 days a week under clearly defined Service Level Agreements (SLAs) signed with each client.

**🔹 How can I apply for a job at Al-Watad?**

You can send your CV to:  
📩 **careers@al-watad.iq**  
Or visit our **Careers** page on the website.

**Didn't find your question?**

📩 Don’t hesitate to contact us through the [Contact Us] page — we’ll be happy to assist you!

**Privacy Policy – Al-Watad**

Al-Watad for Information Systems, Telecommunication Technologies, Internet Services, Cybersecurity, and Social Media Management – LLC is committed to protecting the privacy of users on its website and safeguarding any personal information shared or collected during your interaction with us.

We consider information such as your full name, email address, phone number, or any other identifiable data to be private and confidential. These details are handled with the utmost care, using advanced security technologies to prevent unauthorized access.

When you visit our website or fill out forms such as contact requests, quotation submissions, or service inquiries, you may voluntarily provide us with personal data. This information is used to improve our digital services, personalize content based on your interests, respond to your questions, send technical or marketing offers, enhance website performance, and conduct internal analytics.

In some cases, we may collaborate with trusted third-party providers for joint technical or marketing services. Any data shared in such scenarios will only occur with your prior and explicit consent. You may opt out of promotional communications at any time.

We guarantee that your personal information will never be sold, rented, or shared with external parties without your permission.

Al-Watad reserves the right to update or modify this privacy policy as needed. The latest version will always be published on this page, with the date of the last update clearly indicated.

By using our website, you agree to the terms of this privacy policy as outlined above.

**Terms & Conditions – Al-Watad**

By accessing this website or using any services provided by Al-Watad for Information Systems, Telecommunication Technologies, Internet Services, Cybersecurity, and Social Media Management – LLC, you are deemed to have accepted the terms and conditions set forth here.

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